Homebirth NSW

Meeting Agenda – 21st November

Kristyn Santina Jodie Amelia Claire Virginia Josi Katherine Aimee

Via ZOOM Online

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| Item | Issue | Raised By |
|  | Acceptance of Minutes from Previous Meeting* Jodie and Santina
 | JS SS |
|  | Issues arising from previous minutes* None noted
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|  | Treasurer * Monthly financial report to discuss
* Bank: 306.80
* 1334.60 Paypal
 | SS |
|  | * Welcome Packs
* Sending out to the all the donators of prizes for the raffles
* Targetting NSW Midwives- wait till new website- we have a list from Hannah’s of all the NSW HB midwives.
* How can we set up the NSW regional areas?
* Memberships- registrations
* Midwives fee restructure- REPORT from pregnancy and birth meeting
* KWB JP and AP went to chat with them about the new price structure- relatively positive, questions about how to keep members engaged after 12 months
* Ongoing newsletters to keep people engaged
* Next step to send out invoices and have their personal code for 20 memberships
* Send out emails -paypal invoices – AP to email all midwives- then send through emails to Santina
* AP to new email all current midwives
* Need an invoice made up through paypal- SS to do –
* Short form letter- KWB got one for PF HB programs – do via a blog post
* Insurance stuff- MCA advocacy – Azure posted a discussion re: Liz Wilkes changes with insurance- AS to post in the group about that.
* Insurance update- ACM meeting last night- speaking to BH insurer in OZ and we were talking to someone in the UK- KWB is chasing up
* WEBSITE- waiting to hear back- JP will pop in the group for us to approve.
* Just new theme- functional similar
* Shop: sell tote bags online
* ADVOCACY AREAS (drafts of position statements)
* Medicare
* Insuance sorted
* More HB hospital programs
* Collaboration with GPs
* Need to do separate statements from our perspective for position statements
* This is where we stand and what we’d like to see change.
* AS- mandatory collaboration
* KWB- Insurance statement and PFHB in hospitals (State)
* Medicare rebate ones:- (federal)

RYDE HB program * HB program meeting really positive last week- KWB attended
* Deb Wilcox meeting and head of Maternity Care
* Going to talk with Westmead about sharing resources etc
* Doubtful it will happen at Ryde- as not demographic indicating that they are interested in HB
* Royal North Shore although maybe Hornsby would or could potentially be more successful
* Going to try and rally more support for HB in Ryde with the midwives and more consumers.
* Hannah has made a tool for use to use as a survey/ separate form for if you’d like a PFHB though your local area?
* Would show us which areas had interest for HB services within which areas
* Mummys having a homebirth book- 14.10 wholesale or 19.99 full price- she can do a book signing and read it to the kids
* Bundle of homebirth books ? is that more viable?
 | JSJSAPJPJPAP SSKWBASKWB |
|  | Events* Pregnancy wellness event Eastwood
* Stalls- 1 confirmed Chiropractors and demo too
* SM post for each stall holder
* Lucky Door Prize – donation from each stall holder
* Get ABA- AS to contact stall with BF counsellor
* Workshops-
* Baby wearing,
* Food/ allergy/ lactation talks /healthy food pregnancy
* Ciara -Probiotics brand – we should approach them
* Kanga training,
* Raffle supporters email to go out
* Baby Behinds- maybe easier as they have larger number of reps
* Doulas speed dating- insta- and fb – targeted in ads
* 3 minutes with each doula
* Give sheet to pregnant women with suggested questions
* 2 rounds of doula speed dating
* Eventbrite – registration to see who’s coming?
* Areas serviced- identifiable for the women
* Food Truck- or raw food cakes etc
* Put booking form up on the FB page
* Maybe a juice truck
* Australian BF project not looking like they are going to be on board
* Baby clothes swap thing- KWB emailed someone to see if they’ll help out- JS has a friend who may be able to help out
* KIDS ROOM- Kirralee Heartman- wild bird learning crafting session
* National HB dad nite out local go out in partner
* Poll Fb night out
* Poll next meeting
 | KWB |
|  | Other Business* Advertisers chasing for next payments
 | JS |