Homebirth New South Wales

Meeting Agenda  
27 Mar 2020

TIME: 10am

Location: Zoom - [https://us04web.zoom.us/j/451154050](https://www.google.com/url?q=https%3A%2F%2Fus04web.zoom.us%2Fj%2F451154050&sa=D&usd=2&usg=AOvVaw2ThPCRI6TKP4Io5d10yVXw&fbclid=IwAR2zgn4o9bPm8A5lE7Hglt7FjBfVcUaB6mKVvLG47KMD5ZGd0LNQNV1dN_U)

**Invited all members plus committee:** Virginia Maddock (VM), Jodie Powell (JP), Azure Rigney (AR), Aimee Sing (AS), Amelia Parkinson (AP), Santina Sannen (SS), Arthur Sannen (ArS), Josi Jentsh (JJ), Kathryn Bell (KB), Kristyn Begnell (KB), Claire Heenan (CH), Bonnie Hook (BH), Keari Martin (KM), Jessica Hodgens (JH), Karley Humphries (KH), Marina Taylor-Clift (MT-C), Alicia Bennets (AB), Amy Lou (AL), Kristin Fildes (KF), Amy Innes (AI), Amelia Ptrx (APt)

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| Item | Issue | Action Person | Minutes |
|  | **House keeping**   * Welcome new committee members! Amelie? | AS | Amelie background in marketing |
|  | **Acceptance of Minutes from Previous Meeting**  Minutes from Meeting on 5th March 2020 | All | KB |
|  | **Financials**   * Has HBA conference refund gone in? | SS | Bank - $1117.10 Paypal - $1853.78 Midwife invoices – 4 paid and others still waiting  Need to apply for MyGov ID  Postpaid envelopes being sorted  Verti Printing - |
|  | **Advertising**   * Advertising situation? * Suggestions from rest of committee for sponsorship/advertising options? | KM | Clean Teas, Relaxed Souls, 3D/4D scans  Prompt people for ideas  Media Kit (AS send to Keari)  Instagram shout outs for sponsors providing affiliate discounts |
|  | **Website** - Update   * Doula/Midwife profiles * 1 minute videos from homebirth women/families | JP and AS | Marina TC mum happy to do Arthur Sannen |
|  | **Birthings**  - Current situation (Bonnie, Josi, Aimee)  - Next issue free release? - Any suggestions to include? Kristin? | BH, JJ and AS | Josi type-setting – needs:   * new committee member profiles * advertisers (Keari) * Dogooder campaign report (Aimee?) |
|  | **Internship** - Anything to report? - Need someone to update our website research page, could this be part of their literature review? <https://www>.facebook.com/groups/212985225383780/permalink/3352747698074168/ | KB | KB gave an update: Project Management Plan finalised; Intern starting on lit review; KB editing survey – widening scope to include women who considered but didn’t go ahead with home birth; aiming to roll out Easter holidays. |
|  | **Social media** - Instagram handover (Josi/Virginia) - 1 minute videos callout for our website   * Put a post out about homebirth group list and find a midwife map? | VM and JJ | Done |
|  | **Local Groups** - Western Sydney group sorted? (Kristyn – Veronica/Virginia?) - What are groups doing regarding COVID-19? Jessica/Karley? | KB, JH, KH and AS | General discussion about local group experiences, issues and hosting groups online (e.g. smaller group size, women’s circle format) |
|  | **Advocacy** - ACM NSW update from Kay - ACM PII update from Aimee - Dogooder campaign, midwife inquiries etc - How to contact local GPs with information on models of care (birth centre, MGP, caseload, PPMs…) – Q&A flyer on homebirth? - Communication from consumer groups (HBNSW, HBA. MCA, MCN) to RACGP explaining the importance of not refusing referrals for homebirth due to COVID-19) | KB and AS | Kay and Aimee updated group on advocacy and ideas for GP communications and petition / template letter campaigns |
|  | **Anything else?** |  |  |
|  | **Remind of to-do stuff from last meeting:** - Create a sheet for midwives to advertise with us with costings  - Create a sheet for doulas to advertise with us  - Birthings feature articles to Claire (blog) and Virginia (socials)  - Put Nathalie’s book, 'book packs' and DVDs on website once up and running (Jodie)  - Put new website all over socials once released (Gin)  - Minutes and to-do list written by Kathryn/Amelia and posted on FB HBNSW committee group | JJ, VM, CH, JP, KB/AP | Done |
|  | **Close meeting, schedule next meeting**   * Do we have a zoom account we can use going forward? | AS | Next meeting April 24th 10am  Join Zoom Meeting [https://zoom.us/j/2913512649](https://zoom.us/j/2913512649?fbclid=IwAR3IFCFRsX8CgbnEFhR2o6w5i-wm7a_W6zEL_rAnQCj9xPAvpzFpfqS1cB0)  Meeting ID: 291 351 2649 |

Kristyn to draft a GP letter, Josi to design

Kristyn to draft RACGP letter for all main maternity organisations to cobadge to press that GPs don’t refuse referrals right now!

Hook Amelie up to Keari

Verti printing?

Prompt people to suggest advertisers in their own areas

Mention Marina’s mum 1 minute video, Arthur to do a video – mention how to send these through to Annalee

Virginia – Veronica Cerbelli (Western Sydney homebirth group)?

Amelia – how did wonder mums club go? How do we do local groups from here on in?

MCN – regulatory changes? How do we sort each of the separate aspects?

Annalee email address

Josi to hand over Instagram info to Gin

Panel of women and health professionals – Events – Amy Innes

Do shout outs for advertisers – Ask Keari for logos etc

Josi – can you do midwife and doula advertising pages? Ask Keari for the info and costings? Keari to ask Amelia/Santina/Jodie about the costings.

Kath - to consider if update of website research page could be part of intern’s literature review? <https://www.facebook.com/groups/212985225383780/permalink/3352747698074168/>

Keari to send advertisers to Josi for Birthings

New committee members to send profile to Josi for Birthings