

Homebirth New South Wales

Meeting Agenda

24 Jun 2021

TIME: 10am

Location: Zoom

Invited all members plus committee: Virginia Maddock (VM), Jodie Powell (JP), Azure Rigney (AR), Aimee Sing (AS), Amelia Parkinson (AP), Santana Sannen (SS), Arthur Sannen (ArS), Josi Jentsh (JJ), Kathryn Bell (KB), Kristyn Begnell (KBe), Claire Heenan (CH), Bonnie Hook (BH), Jessica Hodgens (JH), Karley Humphries (KH), Marina Taylor-Clift (MT-C), Alicia Bennets (AB), Kristin Fildes (KF), Amy Innes (AI), Donna Berent (DB), Rachel Fowler (RF), Nadine Fragosa (NF), Erin Quinn (EQ), Katie Bullen (KBu), Emma Burke (EB), Ana Luisa Nosseis (ALN), Jamie Leigh Hawkins (JLH), Phoebe Retrac (PR)

Attended: Aimee, Santana, Arthur, Katie

Item	Issue	Who	Minutes	Action
1.	House keeping (muting etc)	AS	Done	All
2.	Acceptance of Minutes from last meeting	SS	Done	SS
3.	Financials	SS	Bank – \$5653.80 PayPal – \$621.89 Transfer from Paypal to Bank this month, no current invoices waiting to be paid, still 3 midwife payments.	SS
4.	Committee	AS	<ul style="list-style-type: none">• Event coordinator – Rebecca Bell• Succession planning needed – Josi has found	JLH

			<p>Carmen and will start taking over marketing, yet to do this.</p> <ul style="list-style-type: none"> • Katie will be back at work next month and will follow along on Facebook committee. 	
5.	Events	AS	<ul style="list-style-type: none"> • Rebecca has developed a calendar and will be adding bits and pieces over time. Keep doing ask a midwife events online. She would like a socials callout to see what webinars people would like. • Events email has now been created – events@homebirthnsw.org.au 	JJ
6.	Comms – blog, social media Podcast	All	<ul style="list-style-type: none"> • 2 use stories to plus member benefits • Sara from Best Birth co keen to collaborate with Claire on a blog (or submit article to next Birthings) • GP / maternity care decision making flyer – creation and print to be funded by HBA (Katie and Kristyn talking) – Katie has worked on this this month, Kristyn to look through. • Need to email Birthings to all members – Ana to create link and send to Claire • Is there anything we need to comm to members? 	JLH
7.	Merchandising / fundraising / advertising	SS	<ul style="list-style-type: none"> • 1 D2EB book sake, quiet otherwise. • Santina to check postage costs aren't up for D2EB book now. 	

			<p>can get midwife based members signing up correctly</p> <ul style="list-style-type: none"> • Emma said she wants to overhaul the emails that go to members – will get onto this soon. • Jo hasn't been handing packs out as it has been a pain in the bum. She has asked for her code to be sent through again (Aimee will do). • Emma to see how many bags left with Calmbirth printed on • How to access members section – do a video? Do we have stats on how many people access? Ask Ana 	JLH
9.	Website/GDrive	ALN,	<ul style="list-style-type: none"> • Not discussed 	
10.	Birthings	AS	<ul style="list-style-type: none"> • 25 Birthings magazines left currently. Does Emma have any left? • For future mailouts we may need to consider pre-paid envelopes so not having to stick stamps on all envelopes. Need envelopes with DO NOT BEND written on them. Currently have 250-500ish envelopes. Australia Post account might need to be set up again – Santina to call and see if she can work out the outstanding debts and see if it'll be cheaper postage if we buy bulk envelopes etc. • Rachel to get some quotes or next print to see if we 	EB RF

			can bring cost down from \$7 each for 200	
11.	Research / Internship	KB	<ul style="list-style-type: none"> Azure has been in contact about research project. 	
12.	Local Groups	All	<ul style="list-style-type: none"> Mountains happening well as usual Coordinators to mention membership gently, without suggesting membership a requirement – QR code postcard / poster? 	
13.	Advocacy	AS	<ul style="list-style-type: none"> Kristyn, Aimee and Azure had a meeting with ACM and other consumer reps to see what we could do as an aligned force. ACM is writing up a brief (was meant to be done a week ago, Aimee has messaged the group today) to then send to Greg Hunt with all of our logos on it. Kristyn did a talk at UNSW that went really well Spoke again about having a DL flyer / postcard with QR code as handout for students. GPs, other advocacy and events Guide on how to advocate for more MGP, PFHB – web page, QR code – KBe to talk to Ana 	KBe, AS
14.	Remind of to-do stuff from last meeting	All		

15.	Close meeting, schedule next	AS	22 Jul 2021, 10am	
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