

Homebirth New South Wales

Meeting Agenda

26 February 2021

TIME: 10am

Location: Zoom

Invited all members plus committee: Virginia Maddock (VM), Jodie Powell (JP), Azure Rigney (AR), Aimee Sing (AS), Amelia Parkinson (AP), Santana Sannen (SS), Arthur Sannen (ArS), Josi Jentsh (JJ), Kathryn Bell (KB), Kristyn Begnell (KBe), Claire Heenan (CH), Bonnie Hook (BH), Jessica Hodgens (JH), Karley Humphries (KH), Marina Taylor-Clift (MT-C), Alicia Bennets (AB), Kristin Fildes (KF), Amy Innes (AI), Donna Berent (DB), Rachel Fowler (RF), Nadine Fragosa (NF), Erin Quinn (EQ), Katie Bullen (KBu), Emma Burke (EB), Ana Luisa Nosseis (ALN), Jamie Leigh Hawkins (JLH), Phoebe Retrac (PR)

Attended: Aimee, Kristyn, Santana, Katie, Emma, Ana, Jodie

Item	Issue	Who	Minutes	Action
1.	House keeping (muting etc)	AS	Done	All
2.	Acceptance of Minutes from last meeting	AS, KBu	Done	All
3.	Financials	SS	Bank – \$4408.29 PayPal – \$1877.07	SS
4.	Committee Doula directory position Editor position	AS	<ul style="list-style-type: none">Event coordinator role still not filled – Aimee to speak to Amelia about it	AS

	Event coordinator role			Phoebe Social promo
5.	Events	AS	<ul style="list-style-type: none"> International Day of the Midwife – coming up in May, perhaps organize another Q&A session online and do a social media campaign like we’ve done previously (love your midwife) 	AS, All
6.	Comms – blog, social media Podcast	All	<ul style="list-style-type: none"> Podcast – not discussed Plan social media campaign ‘love your midwife’ for IDoM in May 	PR
7.	Merchandising	SS	Quiet	
8.	Fundraising		Not required at this stage	
9.	Memberships	EB	<ul style="list-style-type: none"> Emma sent email to all midwives explaining that non-paying midwives will be removed from our website and has received an influx of emails. Estimated we will need to produce 160 packs if all midwives pay 2 have paid at the moment, so it was decided to send what remaining copies of Birthings we have (40) to those midwives and order more later if more midwives pay before next issue is printed 	EB

			<ul style="list-style-type: none"> Geesje paid for memberships last year but didn't receive welcome bags (they were taken to Robyn's for her to collect). Emma will follow up with Robyn to see where they went, but will give new packs to Geesje as well 	
10.	Advertising	JJ	<ul style="list-style-type: none"> Josi (not present) had asked what we need sponsors to pay for and we agreed printing Birthings See if Josi can organize sponsors to donate small gifts for paying midwives for IDoM like we did last year 	JJ
11.	Website/GDrive Website changes for midwives (Cara and Jacqui suggestions)	ALN,	<ul style="list-style-type: none"> Aimee gave feedback from Cara (midwife) that she has been receiving less enquiries since we moved midwife listings to community box on the website. It was agreed that we would move midwives back to original listing format on website so they have a contact button and it makes them easier to see. Might not be able to use community box for photographers as they won't be able to display their photos Ana will begin moving midwives back – estimated completion in 2-3 weeks 	ALN

12.	Birthings What's needed for next edition? Magazines and printing for member bags	AS	<ul style="list-style-type: none"> • We need more birth announcements for the next issue • Kristyn said she has 2 potential birth stories from women who went through Westmead PFHB program but will probably go in next issue. Will see if they want to include birth announcements in this issue • Discussed whether to print extra copies of last issue for welcome bags but decided to wait and see if midwives pay before the next issue 	KBe
13.	Research / Internship Report writing	KB	Started! More to do	KB
14.	Local Groups	All	<ul style="list-style-type: none"> • Western Sydney group has been quiet, Katie offered to take over meetings from Jaime for a few months • Kristyn said NW Sydney group has received more members as a result of social media posts. Will be organizing first meeting in March and might aim for close to WS border so 2 groups can meet together • Kristyn set up a facebook group for Midwives @ Sydney MGP but they will organize their own meetings as want to keep it to their clients and 	KBU, KBe

			<p>not homebirth specific</p> <ul style="list-style-type: none"> • NB group yet to commence • SS group doing well, seems to have better turnout in public places • Post about homebirth groups in local mums/parents groups on facebook to try and get more people 	
15.	Advocacy ACM update	KBe	<ul style="list-style-type: none"> • Merge discussed with HBA at meeting last week, general feeling was that it is a good idea. Need to agree with HBA members at next meeting to call a special meeting to vote on merge, same needs to be done with HBNSW and notify members etc. • Need to think of something we can do to take advantage of the energy after Birth Time screenings. Some kind of advocacy around the medicare recommendations and PII. • Aimee to add Kristyn to messenger group where Birth Time advocacy was discussed 	KBe, AS
16.	Remind of to-do stuff from last meeting	All		
17.	Close meeting, schedule next	AS	Aimee doing a poll in FB group to see which day suits people best	

