

Homebirth New South Wales

Meeting Agenda

01 feb 2021

TIME: 10:30am

Location: 102 Burns Rd, Springwood

Attendees: Katie Bullen (KB), Virginia Maddock (VM), Aimee Sing (AS), Kristyn Begnell (KB), Santina Sannen (SS), Arthur Sannen (ArS), Josi Jentzsch (JJ), Kathryn Bell (KB), Marina Taylor-Clift (MTC), Claire Heenan (CH), Emma Burke (EB), Ana Nosseis (AN)

Apologies: Jodie Powell (JP), Bonnie Hook (BH), Rachel Fowler (RF), Phoebe Retrac (PR), Alicia Bennets (AB), Jessica Hodgins (JH), Karley Humphries (KH), Azure Rigney (AR), Nadine Fragosa (NF), Caitlin Siboulet (CS), Erin Quinn (EQ), Amy Lou (AL), Donna Berent (DB), Jaime-Leigh Hawkins (JHL)

Item	Issue	Action Person	Deadline
1.	House keeping	AS	AGM
2.	Acceptance of Minutes from Previous Meeting Minutes from Meeting on 22 nd Jan, 2021	AS and SS	AGM
3.	What we have achieved this year - Refined our website (memberspace, community box) - Continued with the National Homebirth Register	All	AGM

	<ul style="list-style-type: none"> - Brought on several new committee members - Restructured the way our midwife memberships are delivered - Brought lots of advertisers on board - Considering restructure of organization with Homebirth Australia - Homebirth Q & A with a midwife - Homebirth Awareness Panel Discussions - Multiple submissions regarding Medicare rebates and PII - Supported and led DoGooder campaign for Medicare rebates - Continued publishing (AND PRINTING) Birthings magazine - New sponsors for bag printing and Birthings distribution - Amazing fundraising efforts meaning HBNSW is now financially secure - Supported new local homebirth groups to be created and start meeting - Completed the restructure and renaming of organization - Finally had a committee Christmas party! - Grew our social media reach on both Instagram and facebook (Phoebe!) - Managed a Homebirth Awareness Week Picnic in the midst of COVID!! - Revised policies and position descriptions/involvement within committee - Welcomed another Lifetime Member, Virginia Maddock - Ran art competition and collated stories for International Day of Midwife - Conducted a survey exploring women’s experiences of homebirth in different homebirth models of care - Condensed our Birthings stockpile (this to be done further in future) - Communications with members increased through frequent newsletters 		
4.	<p>Vote committee in:</p> <ul style="list-style-type: none"> • President – Aimee Sing • Vice President – Josi Jentzsch • Secretary – Kathryn Bell • Treasurer – Santina Sannen 	AS actioned votes	AGM

	<ul style="list-style-type: none"> • Social Media Coordinator – Phoebe Retrac • Graphic Designer – Rachel Fowler • Communications – Claire Heenan • Birthings Editor – Bonnie Hook • Associate Editors – Marina Taylor-Clift, Katie Bullen, Alicia Bennetts • Advertising/Fundraising Coordinator – Josi Jentzsch • Membership Coordinator - Emma Burke • Advocacy Coordinator – Kristyn Begnell • Web Admin – Ana Nosseis • Merchandise coordinator – Arthur Sannen • Midwifery advocacy – Nadine Fragosa, Erin Quinn, Caitlin Siboulet • Local Homebirth Group Coordinators – Karley Humphries, Jessica Hodgens, Jaime Hawkins, Donna Berent, Aimee Sing, Nadine Fragosa, Virginia Maddock • Doula Directory Coordinator – • Events Coordinator – Virginia nominated 		
5.	<p>Financials</p> <p>\$1222.99 in bank</p> <p>\$4408.29 in PayPal</p> <p>\$3712 profits last year through midwife memberships, advertisers, sponsorships, fundraising and book sales</p>	SS	AGM
6.	<p>Any changes to Birthings</p> <p>New editorial team, restructure of how the editing process occurs</p>	AS	AGM
7.	<p>Future Advocacy plans</p> <ul style="list-style-type: none"> - Continue pushing for PII product (liaise with ACM to get on working group) - Push for Medicare rebates for homebirth - Continue with advertising and marketing campaigns. Maybe get a 	ALL contribute	Ongoing

	<p>marketing coordinator for GP education, posters etc. Could also consider expos to spread information and share HBNSW, and advertising in pregnancy/parenting magazines. Consider where we can reach pre-pregnancy women and their partners. Also get to GPs through OSPIA program etc?</p> <ul style="list-style-type: none"> - Restructure with Homebirth Australia and other state advocacy groups - Work towards printing Birthings twice per year (again) - Rather than developing own podcast, consider reaching out to other podcasts to be interviewed, make a list of podcast episodes specific to homebirth or a spotify playlist to share. - Liaise with Homebirth Australia with their conference, and consider inviting GPs to come along to get information (for free). - Other info in project plan (attached) 		
8.	<p>This years internship project Possibly a GP brochure or online education model for GPs?</p>	KB	Ongoing (1 year)
9.	<p>Other Business and closing Midwife memberships and how the website is arranged – in 1 month we are going to change the way the midwives are presented on our website so that only midwives who have bought memberships with us are included on the website. Everyone else will be advertised through the National Homebirth Register, but not on our website unless they pay the midwives membership.</p>	All discussed	AGM