

Homebirth New South Wales

Annual General Meeting Minutes

07 feb 2022

TIME: 10am

Location: 102 Burns Rd, Springwood

Invited all members plus committee: Aimee Sing (AS), Josi Jentzcsh (JJ), Maddie Kovac (MK), Santina Sannen (SS), Jaime-Leigh Hawkins (JLH), Claire Heenan (CH), Erin Quinn (EQ), Donna Berent (DB), Marina Taylor Clift (MTC), Rebecca Bell (RB), Alicia Bennetts (AB), Emma Burke (EB), Ana Louisa Nosseis (ALN), Rachel Fowler (RF), Amy Todd (AT), Amy Osmanhodzic (AO), Bonnie Hook (BH), Caitlin Siboulet (CS), Karley Humphries (KH), Virginia Maddock (VM), Jodie Powell (JP), Azure Rigney (AR), Arthur Sannen (ArS), Kristyn Begnell (KB).

Attendees: AS, JJ, SS, CH, DB, EB, AT, BH, ArS

Item	Issue	Action Person	Deadline
1.	House keeping	AS	AGM
2.	Acceptance of Minutes from Previous Meeting Minutes from Meeting on 28 th Jan, 2022	JJ	AGM

<p>3.</p>	<p>What we have achieved this year</p> <ul style="list-style-type: none"> - Supported HBA virtual conference to be run in February 2022 - Continued updating and sharing the National Homebirth Register - More advertising of PPMs and doulas in NSW = more access for women - Developed a new model for Doulas to sign up to advertise on our website - Increased membership base which improved advocacy & communication - Strengthened financial situation via membership, advertising and sponsor - Expanded local groups in our areas - Created a sponsorship option for businesses wanting to support org - Begun printing and distributing Birthings again - Sourced new volunteers for various roles and increased our team - Farewelled some key members – Kathryn, Phoebe, Josi, Kristyn - Transitioned from single roles to teams for increased sustainability, succession planning and to prevent burnout (marketing & birthings teams) - Ran the Homebirth Awareness Week picnic = raise awareness, inspire and motivate fellow homebirthers, and create connection and community - Liaised with other homebirth and maternity organisations for MBS incl. - Liaised with ACM to eliminate barriers for PPMs & women (GPs etc) - Assisted other homebirth orgs to advocate for PII exemption extension - Liaised with hospitals and women’s groups to push for PFHB programs - Witnessed rise in homebirth interest and more groups, PPMs etc - Celebrated IDM by sending gifts and cards to PPMs - Updated position descriptions to reflect current shifts in our roles - Created better systems for dealing with membership data - Maintained regular newsletter and communication to members - Boosted social media reach and presence - Ran online and in person events including online each day with HBAW - Made event recordings available via website for later watching 	<p>All</p>	<p>AGM</p>
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	<ul style="list-style-type: none"> - Ran HBAW raffle to raise funds for our organisation - Consolidated stock for marketing and selling to few items, moved others 		
4.	<p>Vote committee in:</p> <ul style="list-style-type: none"> • President – Aimee Sing • Vice President – VACANT • Secretary – Maddie Kovac • Treasurer – Santina Sannen • Social Media Coordinator – Jaime-Leigh Hawkins • Graphic Designer – Rachel Fowler • Communications – Claire Heenan • Birthings Editor – Bonnie Hook • Associate Editors – Marina Taylor-Clift, Alicia Bennetts • Advertising/Fundraising Coordinator – Amy Todd, Amy Osmanhodzic • Membership Coordinator - Emma Burke • Advocacy Coordinator – VACANT • Web Admin – Ana Louisa Nosseis • Merchandise coordinator – Arthur Sannen • Midwifery advocacy – Nadine Fragosa, Erin Quinn, Caitlin Siboulet • Local Homebirth Group Coordinators – Karley Humphries, Jessica Hodgens, Jaime Hawkins, Donna Berent, Aimee Sing, Nadine Fragosa, Virginia Maddock, Claire Heenan, Abigail Zhao • Doula Directory Coordinator – Emma Burke • Events Coordinator – Rebecca Bell 	AS actioned votes, committee and membership votes in	AGM
5.	<p>Financials</p> <p>Report - \$5709 profit, huge increase in advertising and midwife sign ups. Decrease in merchandise and book sales. Fundraising from HBAW. Opened up a donations portal in our website.</p> <p>Expenses – Printing of Birthings (last year, \$985, this year \$5570).</p>	SS	AGM

	Distribution of birthings.		
6.	Changes to marketing New marketing team and contacts	AS	
7.	Future Advocacy plans <ul style="list-style-type: none"> - Push for wider coverage for PFHB programs in NSW and nationally - Liaise with hospitals offering PFHB programs to reduce restrictions - Continue creating local community connections and state connections - Help to create local community and advocacy groups NSW wide - Keep strengthening our committee and continue reducing workloads through job sharing and clear position descriptions/boundaries - Succession plan to ensure committee strength ongoing and maintain GDrives for each position so hand on of information simple and effective - Continue strengthening financial position as we have over past year - Consider expanding into drop shipping and affiliate links for merchandise - Continue and expand our blog for members and volunteers - Release, print and distribute two Birthings magazines each year - Work on handover of coordinator role to a new volunteer and provide succession planning in the leadup to and through this experience. 	ALL contributed	Ongoing
9.	Other Business and closing <ul style="list-style-type: none"> - Merchandise is consolidating, still have D2EB book, Mama talk about when Max was born and some t-shirts - For drop-shipping, advertise for an e-commerce person - Usability of website – survey members going forward and see whether 	All discussed	AGM

	<p>they find it good/bad. Work on a survey and work out how they can get easier access etc = more affiliate links, more advertising etc.</p> <ul style="list-style-type: none">- Donna has shifted from Inner West homebirth group and has taken over Western Sydney Homebirth Group.- Abigail Zhao has taken over Inner West group but is looking for a co-host- Jaime-Leigh Hawkins creating a group in Coffs Harbour		
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