

Homebirth New South Wales

Annual General Meeting Agenda

27 Feb 2023

TIME: 12pm

Location: Online - Zoom <https://us06web.zoom.us/j/83446066352?pwd=Qlk2MFVnSIROWIFyVURVbUN0bFpiZz09>

Invited all members plus committee: Katelyn Commerford (KS), Aimee Sing (AS), Santina Sannen (SS), Jaime-Leigh Hawkins (JLH), Claire Heenan (CH), Emma Burke (EB), Ana Louisa Nosseis (ALN), Rachel Fowler (RF), Amy Todd (AT), Bonnie Hook (BH), Katie Bullen (KB), Arthur Sannen (ArS), Ashleigh Luong (AL), Jenna Williamson (JW), Amy Tyson (ATy).

Attendees: KC, EB, SS, ArS, JLH, AS

Item	Issue	Action Person	Deadline
1.	Housekeeping	AS	AGM
2.	Acceptance of Minutes from Previous Meeting Minutes from Meeting on 11 th Jan, 2022	SS	AGM
3.	What we have achieved this year - Continued updating and sharing the National Homebirth Register - More advertising of PPMs and doulas in NSW = more access for women	All	AGM

	<ul style="list-style-type: none"> - Continued to sign up more doulas on the register - Kept financial status steady throughout another - Expanded local group meets in our areas - Printed and distributed two Birthings editions - Brought in new volunteer committee members - Farewelled some committee members and shuffled some around, most notably Aimee’s step down from President to Vice President - Ran the Homebirth Awareness Week picnic = raise awareness, inspire and motivate fellow homebirthers, and create connection and community - Fundraised with the Homebirth Awareness picnic raffle - Liaised with other homebirth and maternity organisations for MBS incl. - Liaised with ACM to eliminate barriers for PPMs & women (GPs etc) - Assisted other homebirth orgs to advocate for PII exemption extension - Liaised with hospitals and women’s groups to push for PFHB programs - Witnessed rise in homebirth interest and more groups, PPMs etc - Celebrated IDM by sending gifts and cards to PPMs - Updated position descriptions to reflect current shifts in our roles - Created better systems for dealing with membership data - Maintained regular newsletter and communication to members - Boosted social media reach and presence - Strengthened our e-commerce position 		
4.	<p>Vote committee in:</p> <ul style="list-style-type: none"> ● President – Katelyn Commerford ● Vice President – Aimee Sing ● Secretary – VACANT ● Treasurer – Santina Sannen ● Social Media Coordinator – Jaime-Leigh Hawkins ● Graphic Designer – Rachel Fowler 		AGM

	<ul style="list-style-type: none"> ● Communications – Claire Heenan ● Birthings Editor – Bonnie Hook ● Associate Editors – Katie Bullen ● Advertising/Fundraising Coordinator – Amy Todd, Emma Burke ● Membership Coordinator - Emma Burke ● Advocacy Coordinator – Teagan Farrugia ● Web Admin – Ana Louisa Nosseis ● Merchandise coordinator – Arthur Sannen ● Midwifery liaison – Emma Burke ● Blog Coordinator - Ashleigh Luong ● Local Homebirth Group Coordinators – Karley Humphries, Jessica Hodgens, Zoe Roxon-Hunter, Katelyn Commerford, Aimee Sing, Amy Tyson, Nadine Fragosa, Virginia Maddock, Claire Heenan, Beth Lindsay, Abigail Zhao, Nina Maudsley ● Doula Directory Coordinator – Emma Burke ● Events Coordinator – VACANT 		
5.	<p>Financials</p> <p>Report - <u>Income:</u></p> <ul style="list-style-type: none"> · Our Midwife Membership Sign Ups (and renewals) in 2022 were 46.1% of 2021 memberships income. · Advertising Income stayed consistent with last year. · Merchandise and Book Sales were also consistent with 2021 considering we are only concentrating on stocking one book. · Fundraising was solely from our October Raffle which was slightly less than 2021. 	SS	AGM

	<ul style="list-style-type: none"> · No sponsorship or donations came through this year. · Homebirth Australia income is for shared Memberspace monthly subscription. We are awaiting payment on 3 invoices from 2021. <p><u>Expenses:</u></p> <ul style="list-style-type: none"> · We printed 2 Birthings Magazine Issues. Not as many copies as the previous year (due to fewer memberships). · We purchased another lot of Down To Earth Birth Books. · Postage figure is understated (by \$432.93). As we work on a cash basis, the invoice for posting our last lot of magazines will be received and paid in January. 		
6.	<p>Reviewing midwife and doula membership process</p> <p>With AT, EB, ALN, KS, AS - organise a meeting between parties to do so</p> <ul style="list-style-type: none"> - invite the midwives along and get their advice and opinions - what is the preference for the doulas/midwives as far as updating their own profiles - Aimee happy to assist with website updates if there is a lag in getting work done 	AS	
7.	<p>Future Advocacy plans</p> <ul style="list-style-type: none"> - Sending out sponsorship packs to our partners and interested parties for 	ALL contributed	Ongoing

	<p>gaining sponsorship income</p> <ul style="list-style-type: none"> - Push for wider coverage for PFHB programs in NSW and nationally - Liaise with hospitals offering PFHB programs to reduce restrictions - Continue creating local community connections and state connections - Help to create local community and advocacy groups NSW wide, including a focus on rural and remote homebirth advocacy and community groups - Keep strengthening our committee and continue reducing workloads through job sharing and clear position descriptions/boundaries - Succession plan to ensure committee strength ongoing and maintain GDrives for each position so hand on of information simple and effective - Strengthen financial position, particularly by focusing on memberships - Create more value for members with events, online and in person - Consider expanding into drop shipping and affiliate links for merchandise - Continue and expand our blog for members and volunteers - Release, print and distribute two Birthings magazines each year 		
9.	Other Business and closing 1:03pm	All discussed	AGM